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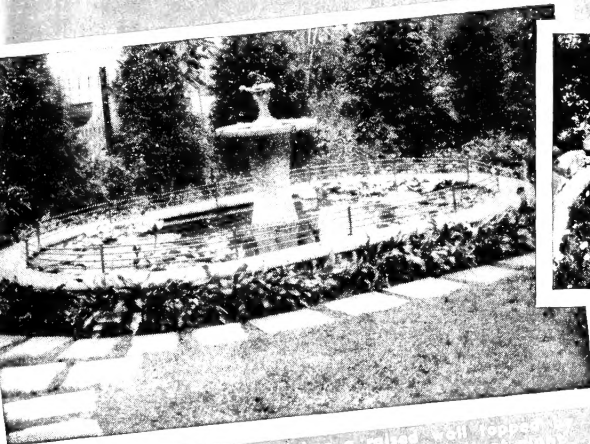
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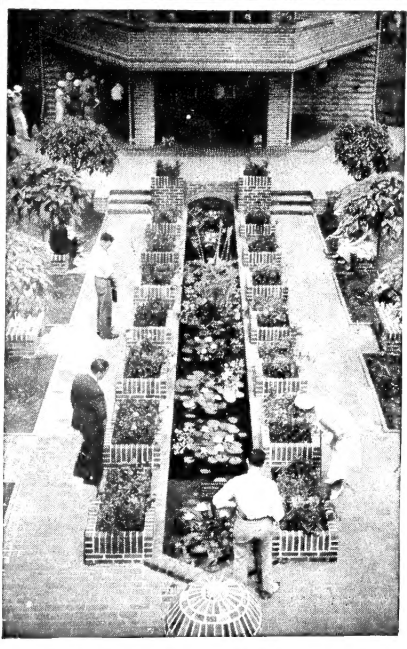
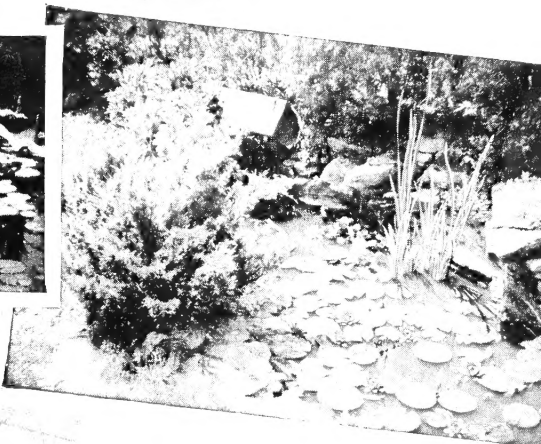
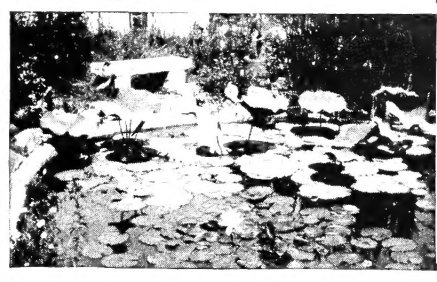
The Goldfish Pond



Tropical Water Lilies blooming near the bridge complete the formal garden pond.



This beautiful Formal Pool has a raised well topped with a neat fence. Underwater lights illuminate it at night.



Our large Formal Pool at the Chicago World's Fair "A Center of Progress" was admired by thousands of visitors.

Product Catalog



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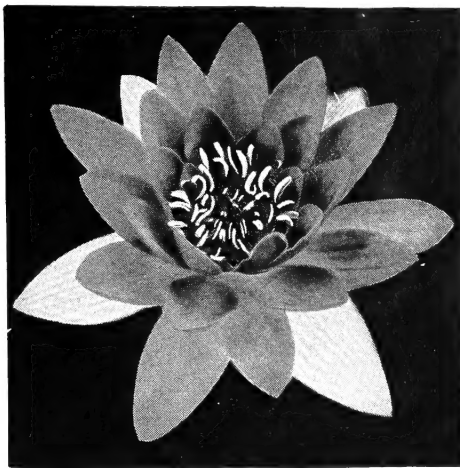
LAKEVIEW AQUATIC FARMS

R. C. DOLLE, OWNER



5579 COLERAIN AVENUE (U. S. ROUTE 27)
MT. AIRY, CINCINNATI 23, OHIO
54th YEAR — 1946

ENTIRE COPYRIGHT, R. C. DOLLE



"ATTRACTION"
Finest Red Hardy Water Lily

WHITE

ODORATA—A native American Water Lily. It is a vigorous, prolific grower and has especial merit in outdoor ponds. Being the most inexpensive of lilies, it is a good variety to experiment with or to plant where quantity is needed for effect. Flowers are pure white and quite attractive. **50c each.**

MARLIAC WHITE (Albida)—A very desirable white lily. The stamens are light yellow, sepals touched with pink, blooms continually through the season. Leaves are light green on top, dark red underneath while young. Beautifies any pool. **\$1.50 each.**

GLADSTONE—This is one of the finest pure white lilies. It bears an abundance of dazzling white flowers, 6" to 8" in size, having broad petals and yellow stamens. It is a very strong grower. **\$2.00 each.**

YELLOW

CHROMATELLA—This is considered one of the finest hardy yellow water lilies that is grown. Canary yellow petals, deep yellow stamens and beautiful mottled green and brown leaves. A prolific bloomer until frost. **\$2.00 each.**

SUNRISE—An enormous and very fine yellow of recent introduction. As its name suggests, Sunrise is an early bird among the water lilies and opens its large Chrysanthemum shaped flowers early in the morning. Petals are long, narrow and crinkly, leaves very oval with wavy edges colored dark green above and red flecked with dark red brown below. This is an aristocrat of Hardies. **\$2.75 each.**

RED

JAMES BRYDON—This is one of the best of the earlier American varieties and still unsurpassed. Flowers are large, cup-shaped, full petaled and of brilliant rosy crimson color. Leaves are very ornamental and the plant is vigorous and free flowering. **\$2.50 each.**

GLORIOSA—Flowers are dark carmine red, beautifully formed and very fine for cutting, as they will open four or five days when floated in a bowl (as all water lily blossoms should be shown when cut). Flowers are delightfully fragrant and are produced continuously throughout the season. The leaf spread of Gloriosa is smaller than "Attraction," but its flowers nearly as large, so that it is better adapted to smaller spaces than "Attraction." **\$2.50 each.**

ATTRACTION—This is one of the Aristocrats among Water Lilies. For several years no lily has been more greatly admired at LAKEVIEW than a group of Attraction lilies which are continually in bloom with gorgeous dark red flowers 6" to 8" in diameter. The dark red of the petals is a stunning background for the striking yellow center and stamens of the flower. The blossoms of "Attraction" are among the finest hardy water lilies used as cut flowers. **\$2.75 each**

CAULKING COMPOUND

Lakeview Pool Caulking Compound is light in color and will permanently seal minor cracks in pools. Retains its elasticity indefinitely. Clean out cracks well and apply with knife or spoon when pool is dry.

Per 1-lb. can . . . 45c each

Hardy Water Lilies

Lakeview Water Lilies Are Sure To Please

ONE or more specimens of the Hardy Water Lilies (Genus *Nymphaea*) should be in every pool. Fish and plants belong together and each profits by the other's presence. Lily leaves shade the Goldfish on hot Summer days, and the fish in turn reciprocate by eating up the bugs as rain (or your hose) washes them from the surface of the leaves. Water Lilies will adjust themselves to small changes in water level. If their general requirements of rich soil, shallow water and sunny location are met, very little attention will be necessary thereafter.

The varieties we list here are quite hardy and well adapted for pools or ponds. They begin to flower very early in the season. In our vicinity blooms begin to appear in April and continue steadily until October. All lilies properly tagged when shipped.

PINK

ODORATA ROSEA—A vigorous fragrant lily native to Cape Cod. Flowers are 5 to 6 inches across and a delicate pink color. **\$1.50 each.**

PINK OPAL—A new variety and a bright jewel of color. Pink Opal bears deep, rich pink, full, cup-shaped flowers held a little above water. It is good for cutting and well suited for large or small pools. **\$1.75 each.**

HELEN FOWLER—A freely flowering deep pink lily, bearing flowers on a stiff stem above water. It is the best hardy pink lily for cut flowers and is suited to a small pool or tub, as leaves are not large. **\$1.75 each.**

ROSE AREY—A beautiful deep cerise pink, large flowers with pointed petals. One of the choicest pink Hardies grown. Flowers up to 8" across at times. **\$1.75 each.**

APRICOT

(Changeable Color)

PAUL HARIOT—A very choice lily suited to small spaces bearing an abundance of flowers. The first day they are a light yellow, then change to rose pink and then to a deep copper red. Flowers of different ages present a different appearance. This lily does well nearly anywhere. **\$2.00 each.**

COMMANCHE—The largest and finest of the changeable hue apricot colored varieties. Vigorous, free flowering and with the unusual habit among hardy lilies of holding its flowers above water. **\$2.50 each.**

COLLECTIONS OF HARDY WATER LILIES

are listed on the back of this Bulletin.

THE SACRED LOTUS

We have all heard of the Sacred Lotus of the ancient Egyptians. Today these plants are available exactly as they grew four thousand years ago. The plants are hardy and grow under the same conditions as the hardy water lilies, or as shallow water plants.

EGYPTIAN LOTUS (*Nelumbium Speciosum*)—The Lotus of the ancient Egyptians. It has immense fragrant pink flowers and is hardy. **Tubers, \$2.50 each. Potted plants, \$3.50 each.**

AMERICAN LOTUS (*Nelumbium Lutea*)—A superb variety native to some of our Southern and Southwestern States. Flowers are 8" to 10" diameter, light golden yellow color. **Tubers, \$2.50 each. Potted plants, \$3.50 each.**

PLEASE NOTE. Lotus is supplied as a tuber until June 1st only. Later in the Spring the plants have grown too much to be moved safely without their soil, and are then furnished as potted plants.

Gorgeous Tropical Water Lilies

THE WATER LILIES OF TOMORROW ARE READY TODAY!

Lakeview is pleased to be the first commercial grower in the United States to be able to offer all these new, improved water lilies created by America's Greatest Water Lily Breeder, Mr. George H. Pring, and announced in 1941. Feature articles concerning these superlative plants have appeared in *The Saturday Evening Post*, *The Flower Grower*, *Horticulture* and other magazines. They have been called "The Water Lilies of Tomorrow" because they are far superior in habits of growth, more resistant to temperature changes, and they produce more and finer quality flowers than the older Tropical Day Blooming Water Lilies which they will supersede. Here you can have them TODAY because we have been carefully nursing and propagating our rare growing stock for five years. Plants are furnished with small buds ready in May, and sold at very moderate prices.

NEW DAY-BLOOMING VARIETIES

ISABELLE PRING—A new, white Day Blooming Lily with many more petals than Mrs. Geo. Pring and equally large size flowers. A sturdy, viviparous plant able to stand a wider temperature range and to thrive even when conditions are not ideal. **\$2.75 each.**

BAGDAD—A truly spectacular plant with very colorful large mottled green and plum colored leaves and giant lavender blue flowers. BAGDAD is a strong viviparous plant which will thrive under conditions not suitable to the more "warm blooded" tropicals. Its leaves and flowers will form a magic carpet in your pool. BAGDAD is outstanding anywhere! **\$2.75 each.**

DIRECTOR G. H. MOORE—An extremely floriferous lily, producing very many medium sized leaves and lovely royal purple flowers. This plant strives to have many flowers continuously in bloom! It was featured in a full colored photograph in *Saturday Evening Post* during the 1941 season and is destined to be one of America's Favorite Water Lilies. **\$2.75 each.**

SUNBEAM—This is the first pure yellow, viviparous, day blooming, tropical water lily. It has excellent size and shape and is darker yellow than any previous yellow tropicals. It is a distinct advance in the yellow water lilies and a magnificent plant. Careful propagation of stock during past few years enables us to offer a limited number at the low price of **\$2.75 each.**

TALISMAN—A strong, viviparous, tropical day blooming water lily named after the Talisman Rose because it possesses the same brilliant combination of yellow suffused and overlaid with pink. The flower is large, clear, light yellow ground color strongly suffused and overlaid with pink giving an apricot effect. Limited stock, but a remarkable flower at **\$2.75 each.**

MIDNIGHT—The first double flowered water lily ever produced. An absolutely "new break" with all the stamens replaced by petals making a dark blue rosette in the center of the flower. The flowers are small, dark violet and open very early in the day. A hybrid of N. Colorata, it has numerous leaves and is very floriferous. **\$2.75 each.**

NEW NIGHT-BLOOMING VARIETIES

MISSOURI—This is acknowledged the finest white night blooming water lily. It was recently developed by the Missouri Botanical Gardens. The flowers when fully developed measure 10 to 14 inches across. Leaves are dark green suffused with copperish brown. The margins are distinctly fluted. Flowers open 4 to 5 nights during August, from 7:00 P. M. to 11:00 A. M. It is outstanding in any pool. **\$2.75 each.**

H. C. HAARSTICK—A beautiful new brilliant red night bloomer with very distinctive dark copper red leaves. A strong grower, a sturdy plant and one of the very best. **\$2.75 each.**



Tropical Water Lily—Bagdad

EACH year this group of magnificent flowers becomes more popular. Garden lovers often strive hard with other plants to receive their reward of only a few flowers. Here what rich rewards await the Water Gardener! These plants are the Aristocrats of the Water Garden; their numerous flowers the most gorgeous of all aquatics.

The following are among the best of the Older Day-Blooming Varieties:

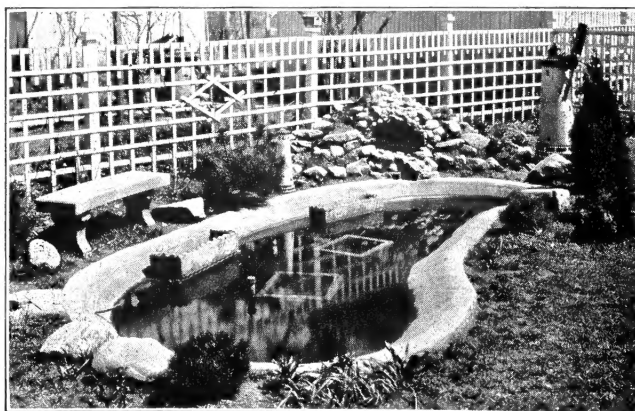
MRS. GEO. H. PRING—One of the most popular White Tropical day bloomers. Flowers 8 to 10 inches across under favorable conditions, but can be used in small pools, too. **\$2.50 each.**

GENERAL PERSHING—This lily, named after our famous war general, is considered the finest of all pink Tropical Lilies. The flowers have splendid size and are a pale rose purple in color. They are delightfully fragrant and open early in the morning. Buds are dark green striped with purple. Leaves dark green blotched with pink beneath. **\$2.50 each.**

BLUE BEAUTY (Or Pennsylvania)—This is one of the largest selling Blue Tropical Water Lilies. Produces many deep blue flowers with yellow stamens and centers. Open during the day. Size up to 10 inches diameter when amply nourished. **\$2.50 each.**

AUGUST KOCH—This is one of the older viviparous day blooming lilies. Flowers are lavender-blue with gold stamens, about 6" to 8" in size. The plant is very satisfactory for Northern conditions. One of the best of the older lilies. **\$2.50 each.**

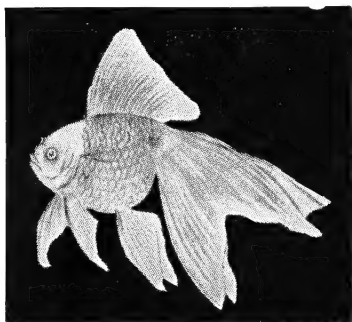
MRS. EDWARDS WHITAKER (Var. gigantea)—This is the largest flowering day blooming water lily, and where well fertilized and given plenty of room for roots and leaves, will produce flowers over a foot across, and plenty of them. The flowers are a lavender blue which shades into a pale blue as the blossoms age. Leaves are light green, occasionally spotted with dark purple beneath. **\$2.50 each.**



This photograph shows a well-made informal pool just ready for planting. Notice the submerged lily boxes and the two long boxes for planting shallow water plants. We can supply local customers with wood boxes or used heavy gauge metal pans for planting lilies, etc. Price on application.

PLEASE NOTE:—Tropical Water Lilies are grown in Greenhouses in heated tanks which duplicate Summer conditions. The lilies are not placed in pools in the Cincinnati area until the last week in May when weather is warm and settled. We can ship to Florida and the Far South in April, other Southern States may receive their plants early in May; Northern States about June 1 to 15. We will guarantee the growth of our Tropical lilies when shipped at proper planting season only. We will however ship to Greenhouses or for inside use earlier upon request but can guarantee only that they will arrive in good condition — the growing depends on your conditions.

Beautiful Hardy Goldfish for Aqu



COMETS

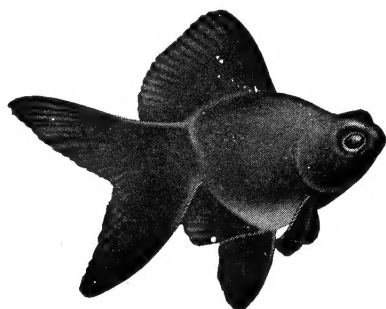
The Comet is an American variety which was developed from the Common Goldfish, but it is characterized by a thin graceful body and long single tail. It is very quick in its movements and a splendid fish for pools. Colors are red and white, orange and black, all red, all gold, or all white. Mixed colors are given as they come.

- *4 to 5 inches.....each, 25c—per doz., \$2.50
 *5 to 6 inches.....each, 40c—per doz., 4.00
 *6 to 7 inches.....each, 60c

YOUNG GIANT GOLDFISH

Pool owners who want some BIG ones will be delighted with these special offerings of Giant Goldfish. All large fish must be ordered early, as they are hard to ship during warm weather.

- *Young Giants, 7 to 8 inches.....each, \$.75



CHINESE MOORS

These are the grotesque, but very popular "Goggle Eyes" or "Pop Eyed" Goldfish, commercially known as "Telescopes." Chinese Moors are the only members of the Goldfish family to develop the true "Black Velvet" color, and this color has never been transmitted to any other fish without the Telescope eye. Body and fins are nearly all of the Fantail type, though a few come as the Nymph type. All fish of choice quality. (Extra large specimens, \$2.00 to \$5.00 each.)

- 2 to 2½ inches.....each, 20c—per doz., \$2.40
 2½ to 3 inches.....each, 30c—per doz., 3.60
 *3 to 3½ inches.....each, 40c—per doz., 4.80

COLLECTIONS OF SCAVENGERS

FOR A SMALL OR MEDIUM SIZE POOL

Shipped in a can with water, Express Charges Collect! 10 Tadpoles, 10 Trapdoor Snails, 10 Black Ramshorn Snails. Includes shipping can and 30 Scavengers. **\$1.70**

Collection No. S1.....

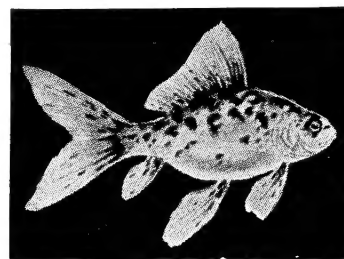
FOR A LARGE POOL

Double the above collection with 2 extra frogs. Includes shipping can and 62 Scavengers. **\$3.50**

Collection No. S2.....

GOLDFISH and Aquatic Plants go together in Nature; and, in fact, the Goldfish are an essential part of a Water Garden. Not only are these fish a source of interest and pleasure, but they are helpful in maintaining healthy conditions, because they eat up certain destructive bugs, worms, etc., and they are a public benefaction in all pools and ponds, for no mosquito larvae will ever survive in a well-stocked Goldfish Pool!

All our Goldfish are grown out of doors in natural clay bottom ponds. They have spent their entire lives out doors and easily survive the ice and cold of Winter. You can select any of the grades we list with complete assurance that they are strong and healthy fish in the best condition for shipment.



SHUBUNKINS

These are the attractive mottled or "Calico" fish with single tail. Colors are red, white, blue, lavender, orange, purple, black, at times all on the same fish. Every fish differently marked. Very attractive, sturdy and much sought after for pools and aquariums.

- 2½ to 3 inches.....each, 10c—per doz., \$1.20
 3 to 4 inches.....each, 20c—per doz., 2.40
 *4 to 5 inches.....each, 35c—per doz., 4.20
 *5 to 6 inches.....each, 40c—per doz., 4.80

GOLDFISH COLLECTIONS

All fish for our Collections are carefully selected for quality. You will be well pleased with any of our collections. There is no charge for shipping cans used for special collection orders, but cans are to be returned as per regular terms on order blank. Goldfish are sent by Express Collect. Live Delivery Guaranteed. (*Indicates fish large enough to spawn.)

GOLDFISH POOL COLLECTION No. G1 (For a Small or Medium Pool)

- *14 Selected Goldfish and Comets.....(4-5")
 4 Fantails(2½"-3½")
 4 Chinese Moors(2½"-3½")
 * 4 Shubunkins(4-5")
 * 4 Large Goldfish, asst. colors.....(5-6")
 (Shipping Can to be returned)
30 Choice Goldfish, only \$7.50

GOLDFISH POOL COLLECTION No. G2 (For a Large Pool)

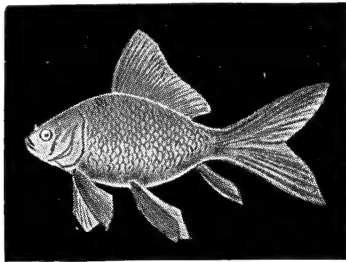
- 50 Selected Goldfish and Comets.....(3-4")
 14 Fantails, assorted colors.....(2½"-4")
 10 Chinese Moors and Asst. Telescopes.....(2½"-4")
 10 Shubunkins(3½"-4")
 *10 Large Goldfish, assorted colors.....(4-5")
 * 6 Young Giant Goldfish.....(7-8")
 100 Choice Goldfish
Collection No. G2, only \$17.50
 (Large Shipping Can to be returned)

Aquariums and Outdoor Pools

If you want to raise young fish in your pool, buy your fish in April or early in May, so as to get the most benefit from the Spring spawning season, which lasts from the middle of March to the end of June.

The grades marked (*) are large enough to spawn the first Spring spent in a pool. Others will be large enough to spawn the following Spring. For spawning, be sure to use some Water Hyacinths, the beautiful floating plants seemingly made by Nature for this purpose.

NOTE—Sizes are stated in inches and are the overall length of fish from "the tip of the nose to the end of the tail."



HARDY GOLDFISH

These fish are bred from selected strains of the most popular, Hardy Goldfish. They are the cheapest, toughest, and most prolific of all Goldfish varieties, and are unsurpassed for use in larger pools and ponds. Adults grow to be 12 to 14 inches long when kept in large ponds. They come in assorted colors, including black and gold, red and white, all white. Mixed colors given as they come.

3 to 4 inches.....	each, 10c—per doz., \$1.20
*4 to 5 inches.....	each, 20c—per doz., 2.40
*5 to 6 inches.....	each, 35c—per doz., 4.20
*6 to 7 inches.....	each, 50c—per doz., 6.00

COLLECTIONS

MIXED FANCY GOLDFISH

In this group you may have some Fantails and a mixture of several varieties of Fancy Goldfish such as the Black "Pop Eyed" Chinese Moor, Calico Fantails, Shubunkins, etc.

2½ to 3½ inches.....	each, 20c—per doz., \$2.00
*3 to 4 inches.....	each, 30c—per doz., 3.00

GOLDFISH POOL COLLECTION No. G3

One-half the number of fish in each group of Collection No. G2, as shown above. A nice assortment for a medium sized pool.

50 Choice Goldfish

Collection No. G3, only \$9.75

(Shipping Can to be returned)

Tazewell, Va.

"I want to thank you and compliment you on the nice shipment of fish that you sent me. I have ordered fish from a number of different places, but I have never gotten anything like you sent me for the same amount of money. I certainly know where to go to get my money's worth now."

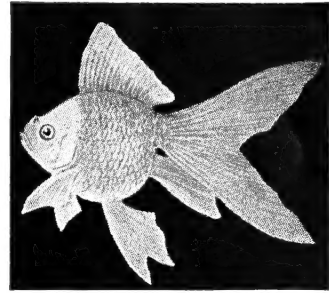
H. W. POBST.

Springfield, Ill.

"Recently I placed an order with you for fish and they arrived in fine condition and I am taking this opportunity to congratulate you on the fine way in which you manage your business. Wishing you success,

I remain,

M. D. WING.



FANTAILS

Our Fantails and other Fancy Fish are known throughout the Wholesale Trade for their very choice quality. These fish are characterized by a deep, plump body and well-developed fins, and a double or "Fan" tail. Colors are all red, all gold, pearl (or white), black and red, pearl and red. Mixed colors are given as they come. (Adults grow to 6 or 7 inches.) (Extra large specimens at \$2.00 to \$4.00 each.)

2½ to 3 inches.....each, 15c—per doz., \$1.80

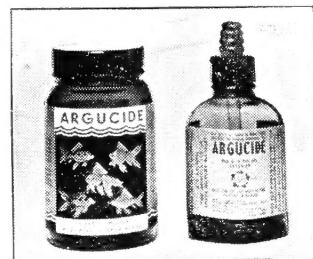
*3 to 4 inches.....each, 25c—per doz., 3.00

ARGUCIDE

- KILLS FISH LICE IN POOLS
- HELPS CONTROL GREEN SCUM (ALGAE)
- EASY TO USE — ECONOMICAL

Nothing to remove. Will not harm fish, plants or snails when used according to directions.

ARGUCIDE is an antiseptic insecticide furnished in a dry powder form to be dissolved in water and then placed in the pool or aquarium. When used in the proportion recommended, it destroys many harmful types of fish parasites in the water, or on the goldfish, without injury to fish, snails or plants.



ARGUCIDE is packed in 2-oz. and 4½-oz. jars, sufficient to treat 1250 or 3000 gallons of water. It will keep indefinitely in tightly closed jar. One package is usually sufficient to restore healthy conditions to a small or medium sized pool. A dropper bottle (refillable) is furnished with each jar for treatment of fish in aquariums, tubs, small tanks, etc. See complete instructions.

MAILING WEIGHT

1 Pkg. Containing a 2-oz. Jar and Dropper Bottle ½-lb.

1 Pkg. Containing a 4½-oz. Jar and Dropper Bottle 1-lb.

PRICE

2-oz. Package, 85c
4½-oz. Package, \$1.20

(Add 15c on either size if wanted by mail)

(Complete instruction folder included with each package.)

Aquatic Plants for Aquarium and Pools

LAKEVIEW WATER HYACINTHS

No. 4 in illustration, Page 6.



The pool shown above is owned by Mr. V. E. Wittrig, of Washington, Iowa. Mr. Wittrig writes: "We started six of your Water Hyacinths last Spring and had over 100 plants by late Summer. Some days we had as many as 30 blossoms!" This is just one of many similar testimonials on LAKEVIEW WATER HYACINTHS, famous for their vitality and productiveness.

10c each. 5 for 50c. \$1.20 per dozen.*

*(Add 30c per dozen if wanted by Parcel Post.)

NOTE—For planting instructions see free circular supplied with all our plants.

Plants listed in this column (below) are UNDERWATER PLANTS suitable to Aquariums or Pools.

(THE OXYGENATING PLANTS)

SAGITTARIA SINENSIS—Stiff strap-like leaves of dark green color. A large showy plant 6-8" tall. Excellent oxygen producer. Plant under water. 15c each. 2 for 25c

VALISNERIA—a grass-like plant, for aquariums. Reproduces with creeping runners, same as Sagittaria. Available year round. Fine for tropical fish and all aquariums. 3 for 15c. 6 for 25c

MYRIOPHYLLUM—The largest selling bunched plant for the winter months. Available November to June 1, and most satisfactory when in season. Our standard when Cabomba is out of season. 15c per bunch. 2 for 25c

ANACHARIS GIGANTIA—Splendid oxygenator for aquariums, and does nicely without much light 15c per bunch. 2 for 25c

CABOMBA—This is the best known of all aquarium plants and is now available the year round. The plant is relished by Goldfish and many Tropicals and helps keep them in good condition. 15c per bunch. 2 for 25c

CRYPTOCORYNE—This is one of the rarer underwater plants suited to aquariums. It will grow in deep shade, and is well suited to indoor use, hence highly recommended for aquariums and very decorative. Under water plant. 35c each. 3 for 1.00

MONEY-SAVING COLLECTIONS

OF POOL PLANTS

Collection of 10 shallow water plants, representing at least 5 varieties, of our selection. All choice plants.

Collection No. P1.....

\$1.95

Collection of 20 shallow water plants, representing at least 8 varieties, of our selection. All choice plants.

Collection No. P2.....

\$3.45

Shipping weight, 4 lbs. Add postage.

COLLECTION OF OXYGENATING PLANTS

No. 01—A special selection of underwater plants suitable to 10-15 gal. aquariums or small pool. Our selection of best varieties in season. 10 plants.

Collection No. 01.....

\$1.25

Shipping wt. 4 lbs. per collection. Add postage.

Plants listed in this column are the best of the Shallow Water Plants for pools.

FLOATING PLANTS

WATER HYACINTH—"The Queen of Aquatic Plants"—Cut shows how plants multiply by runners. The largest selling pool plant in the United States, because best for goldfish to spawn on. Special low prices April to November. 10c each. \$1.20 per doz.

SHELL FLOWER—Similar to Water Hyacinth, but rarer and preferring semi-shade and moist atmosphere. Does nicely in pools in summer. 15c each. 2 for 25c

TALL GROWING VARIETIES

CATTAIL (*)**—An old familiar plant and still a favorite for pool planting. Shallow water and plenty of rich soil will grow these graceful leaves and spikes to 5 feet in height. 15c each. 2 for 25c

INDIAN ARROWHEAD (*)**—Very distinctive leaves shaped like an arrowhead held aloft on a stem from 1 to 3 feet above water. In rich soil and shallow water the plants thrive and are quite hardy. Spikes of snow-white flowers with close yellow stamens add to its attraction. 20c each

PICKEREL PLANT (*)**—An attractive marsh plant with frequent spikes of pleasing purple flowers. Plant in shallow water and it will grow luxuriantly and bloom all summer. Leaves are heart-shaped—about 1 to 2 feet tall. (Hardy.) 20c each

SWEET FLAG (*)** Variegated (*Acorus calamus variegata*)—A choice hardy plant with Iris-like leaves 2 to 3 feet tall, striped green and ivory. Very showy when used in group planting. (Hardy.) 20c each

YELLOW FLAG ()** (*Iris pseudacorus*)—A tall swamp Iris which likes to grow in wet ground (but not more than 2 inches under water). It produces broad yellow flowers of the Japanese Iris type, and is hardy. 20c each

BLUE FLAG ()** (*Iris versicolor*)—Swamp Iris. Same as the yellow flag described above, except this variety has blue flowers. Plant same as Yellow Flow. (Hardy.) 20c each

UMBRELLA PALM (*) (*Cyperus alternifolius*)—This is the old favorite Umbrella Plant. A well-known shallow water plant used mainly for pools. These are choice Greenhouse Grown Plants from 2½-inch pots. Will grow very large during the Summer, but must come in for Winter. 35c each. 3 for 1.00

CREEPING VINES

WATER POPPY (*)** (*Hydrocleis nymphoides*)—A dainty rooted plant which sends up floating leaves and bears yellow flowers similar to the California poppies. Plant in shallow water same as a small water lily. Water Poppy can also be used for inside aquariums if planted in small pots, but develops better outdoors. (Not hardy in Northern States.) 15c each. 2 for 25c

PARROT FEATHER (*)** (*Myriophyllum proserpinacoides*)—A species of Myriophyllum, good for aquariums or pools. Leafage above and below water. In pools, plant at the edge in very shallow water, so its long runners will give beautiful coverage. Available April 15 to November 15. Must be planted at once on receipt. (Hardy.) Furnished in bunches, 15c each. 2 for 25c

PRIMROSE CREEPER (*)** (*Jussiaea repens*)—A fast growing, semi-submerged aquatic vine with waxy green leaves and bearing a profusion of bright yellow flowers. It grows well in shade or sun. (Hardy.) 15c each. 2 for 25c

CREEPING WATER HYACINTH (*)**—A vine of entirely different habit from the regular Water Hyacinth, and a steady bloomer, with dark purple flowers similar to the regular Water Hyacinth and with similar dark green glossy leaves. Available May 15 until frost. (Not hardy in Northern States.) 50c each

ORDER SHEET

LAKEVIEW AQUATIC FARMS

(LAKEVIEW PONDS)

AMERICA'S OLDEST FANCY GOLDFISH FARM
R. C. DOLLE, Owner

5579 COLERAIN AVE. (U. S. ROUTE 27)
MT. AIRY, CINCINNATI 23, OHIO

Date..... Forward by*.....

(SEE NOTE BELOW)

Name.....

(PLEASE PREFIX MR., MRS., OR MISS)

Street, P. O. Box or R. F. D.....

Post Office..... City Zone No.....

Express Office (IF DIFFERENT FROM P. O.).....

STATE HERE WHEN YOU WOULD LIKE US TO SHIP
SHIP

State.....

STAMPS

CASH

M. O.

CHECK

FORM 44 RM

PLEASE DO NOT WRITE IN ABOVE SPACE

GOLDEN DELICIOUS APPLES

If you would like a bushel (or a half-bushel) of these fine eating and cooking apples, we will mail you an announcement with full details when new crop is ready. Shipments made in October, including local delivery.

☐ JUST CHECK HERE—NO OBLIGATION

I - 42 - 43 - 44 - 45 - 46 - 47 - C

*NOTE: ALL FISH MUST BE SHIPPED BY EXPRESS. WHEN PLANTS ARE ORDERED WITH FISH THEY WILL BE FORWARDED IN THE SAME SHIPMENT WITH GOLDFISH WHENEVER POSSIBLE. IF PLANTS AND SUPPLIES ONLY ARE ORDERED THEY MAY BE SENT BY PARCEL POST IN WHICH CASE ADD 10% TO COVER THE POSTAGE IF YOUR ORDER AMOUNTS TO \$1.50 OR MORE. IF UNDER \$1.50 ADD 15 CENTS FOR POSTAGE UNLESS ITEMS ARE QUOTED POST PAID. POINTS WEST OF ROCKY MOUNTAINS INCLUDE 20 PER CENT FOR POSTAGE.

AMOUNT ENCLOSED STATE WHETHER P. O. MONEY ORDER, EXPRESS MONEY ORDER OR CHECK \$

QUANTITY

DESCRIPTION

AMOUNT

ALL WATER LILIES ARE GUARANTEED TO GROW

ADD HERE { Postage for Plants and Supplies to be sent Parcel Post.
20% Postage to Points West of Rocky Mountains.

AMT. EXTRA ENCLOSED }

RESIDENTS OF OHIO ARE REQUESTED TO ADD 3% SALES TAX.
FOODS ONLY ARE EXCEPTED.

TOTAL

SUBSTITUTES: 1. IF OUT OF ANY ITEM ON THIS ORDER YOU MAY SUBSTITUTE A SIMILAR ITEM PROVIDED IT IS OF EQUAL OR BETTER QUALITY AND VALUE

2. PLEASE DO NOT SUBSTITUTE WITHOUT NOTIFYING ME
(Mark X in one of the above places)

OVER

FORM 46

Shipping Methods and Terms of Sales

THE use of our Order Blank will be of assistance to you, and to us. Please fill out all the information requested, so as to avoid delays and mis-shipment. If you write regarding your pool or aquarium, always use a separate sheet of paper.

HOW WE SHIP—We prefer to ship all perishable or fragile articles by Express Collect, but plants and small supplies can be sent by Parcel Post when specifically requested, and when additional funds are sent to cover the postage charges. Our minimum charge for Parcel Post shipment of all orders under \$1.50 is 15c (unless article or collection is quoted postpaid). For orders of \$1.50 and over add 10% of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add 20%.

ORDER EARLY—To be sure that you will get everything that you want, we request that you order early in Spring, as it is impossible to carry our complete line of fish and plants through the entire Spring Season. The articles ordered will be reserved for you and shipments made at the proper time for your locality. TROPICAL LILIES will not be shipped to any of the Northern States before June 1st, as weather conditions do not permit safe planting until then.

GUARANTEE OF FISH, ETC.—We guarantee live arrival of Goldfish, Tropical Fish and Scavengers, with these exceptions: We do not guarantee live delivery of extra large Goldfish, or Mated Pairs during the period from June 1st to end of September, and we do not guarantee live arrival of Tropical Fish during cold weather.

GUARANTEE OF PLANTS—We guarantee to ship you best quality plants true to name and to have them arrive in good condition. Furthermore, if you will give our water lilies proper planting attention on receipt, we WILL GUARANTEE ALL HARDY AND TROPICAL WATER LILIES AND POTTED LOTUS TO GROW when shipped at proper planting time.

We know that you will not expect this guarantee to include any replacement of a plant that died because of neglect, inexperience, or due to drying out, freezing, or other weather condition, or due to injuries by animals, etc. But if the plants above mentioned fail to grow, due to lack of "growing power" we will make one replacement at no cost to you except transportation costs. Any such failure must be reported within six weeks from time of purchase.

CLAIMS FOR DAMAGE—In case any shipment is received from us in bad condition from the Express Company, fill out the Company's "Received in Bad Order" slip and send it to us at once, together with information as to how water was changed (in the case of Goldfish shipments), and all other details. We will replace such losses by an additional shipment on which charges only are to be paid by you.

SHIPPING CANS—Express Shipments of Goldfish are made in special cans at no additional charge for cans provided they are returned immediately by Prepaid Express for which the special return rate now in effect is only 30c per can, from any point in U. S. Very small light cans can be returned cheaper by Parcel Post from nearby points. For the duration all sizes of cans used must be returned. Local customers please bring own container or pay deposit on cans.

TERMS—All orders must be paid for in full before shipment can be made. We do not ship C.O.D. REMITTANCE may be by Postal Money Order, Express Money Order, or by check, and should be made payable to LAKEVIEW AQUATIC FARMS. (Stamps or cash may be sent with smaller orders.)

All merchandise is quoted F.O.B. Cincinnati, Ohio, unless otherwise stated. This means that transportation charges are to be paid by customers, except on special items and collections, where it is stated that charges are prepaid by us.

PRICES—Our prices are as low as can be quoted for quality merchandise from a reliable concern. By paying the transportation charges you are buying most advantageously, for our prices are determined on this basis, and our central location assures you low delivery costs. Due to the uncertain conditions prevailing, all prices are subject to change without notice.

Items marked Postpaid are for delivery in the 48 States of U. S. only.

CANCELLATIONS—If any order is cancelled before shipment we will refund balance due after deducting a service charge of 25c for bank charges, postage and office expense.

NON-WARRANTY—Lakeview Aquatic Farms makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name; and our liability in any case shall be limited to the replacement of such items as are short or damaged.

NOTE: PLEASE MAKE CHECKS PAYABLE TO LAKEVIEW AQUATIC FARMS.

WRITE LETTERS ON SEPARATE SHEET.

WE PAY DELIVERY CHARGES IN U. S. ONLY ON CERTAIN ITEMS WHICH ARE MARKED PREPAID OR POSTPAID.

I HEREBY AGREE TO RETURN YOUR SHIPPING CANS PROMPTLY BY PREPAID EXPRESS FOR WHICH I UNDERSTAND THE CHARGES ARE 30C FOR ONE CAN, PLUS 20C FOR EACH ADDITIONAL CAN WHICH I WILL PAY THE EXPRESSMAN. VERY SMALL LIGHT CANS USED FOR SMALL ORDER, MAY BE RETURNED CHEAPER BY PARCEL POST FROM NEARBY POINTS.

(DO NOT RETURN BY FREIGHT)

We require this signature on orders for fish for which we use special shipping cans at no extra charge to you if promptly returned.

SIGNED.....

DOMESTIC PARCEL POST RATES		
On Seeds, Plants, Bulbs, Roots, Books, Tools, etc., within the U. S. and Possessions Effective January 1, 1946		
	First pound or fraction	Each additional pound or fraction
Local — Cincinnati, Ohio	8c	1c (2 lbs.)
First and Second Zone, within 150 miles of Cincinnati.....	9c	1.5c
Third Zone, within 150 to 300 miles.....	10c	2c
Fourth Zone, within 300 to 600 miles.....	11c	3.5c
Fifth Zone, within 600 to 1000 miles.....	12c	5.5c
Sixth Zone, within 1000 to 1400 miles.....	13c	7c
Seventh Zone, within 1400 to 1800 miles.....	15c	9c
Eighth Zone, all over 1800 miles.....	16c	11c
Canada	14c	14c

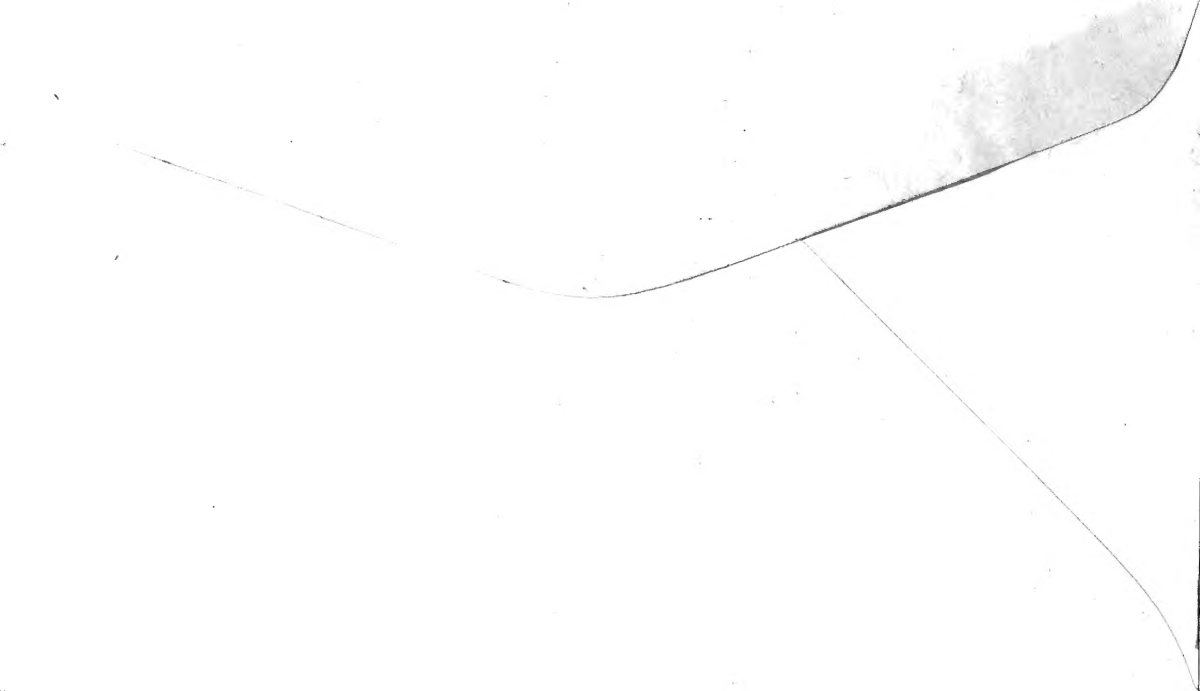
From _____

PLACE
POSTAGE
STAMP
HERE

LAKEVIEW AQUATIC FARMS

5579 COLERAIN AVENUE

CINCINNATI 23, OHIO



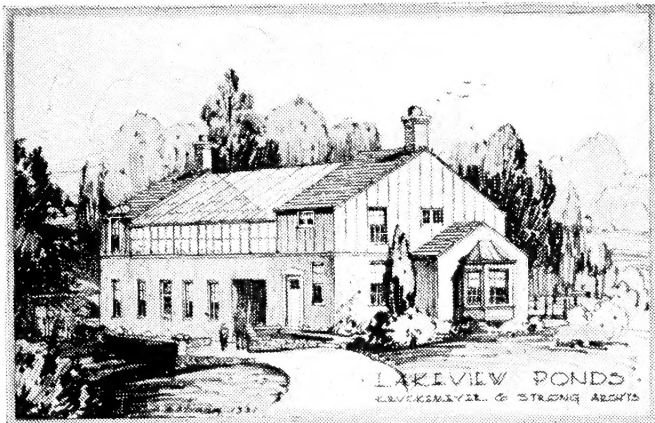
A FEW WORDS
ABOUT...

LAKEVIEW AQUATIC FARMS

America's Oldest Fancy Goldfish Farm

OUR BUSINESS was established in 1892. Today, as a result of FIFTY YEARS' experience, we can give you quality products that are unsurpassed and which are sure to please you. The building shown here is a complete modern unit affording us facilities for year 'round shipping of Goldfish and Aquatic Plants, and other items as they are in season.

It contains our Office, Shipping Room, Display Tanks, Storage Rooms, and a Greenhouse for Tropical Water Lilies and Tropical Fish. We carry one of the most complete assortments of Water Garden Supplies in the U.S.



OUR MAIN FARM is in the northwest section of Cincinnati at 5579 Colerain Ave. (U. S. Route 27), opposite the Church of The Little Flower, in Mt. Airy, a suburb of Cincinnati.

We are only eight miles northwest of Fountain Square, on a new concrete road (Route 27).

Open daily, 8 to 5:30 including Sundays and holidays in April, May and June only same hours. Other Sundays and holidays, 9 to 12 Noon. By appointment. Our telephone is KIRby 2036. At "Lakeview" you will find ample parking space near the building—just "drive in."

LAKEVIEW FISH FOODS

Lakeview Five Fishes Brand Fish Foods contain the best ingredients obtainable and are carefully packed. You can use Lakeview fish foods with the satisfying knowledge that you are not only giving your fish the best food obtainable, but that you are saving money because of the generous size modern packages and the low prices at which it is sold. So ask for "Lakeview Foods" and treat your goldfish well!

NEW PACKAGES — GENEROUS SIZES

Note: Mail Orders for foods must total 50c or more, and must include additional funds for postage.

NATURAL FISH FOOD

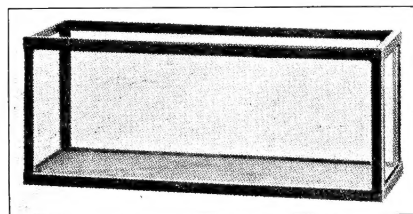
Big 2-oz. Shaker can..... .10

NATURAL FISH FOOD

Giant 1/2-pound size25

NATURAL FISH FOOD

Super Giant 3-pound size..... 1.00



STAINLESS STEEL AQUARIUMS

Here are five popular sizes in Modern Stainless Steel Aquariums long lasting, well made, always good looking. Glazed with clear glass slate bottoms and dark plastic cement.

SHIPMENTS EXPRESS COLLECT

	Size	Capacity	Each
*No. 75	6 1/2 x 10 1/4 x 8 1/4	2 Gal.	\$ 2.95
*No. 76	7 1/2 x 12 1/4 x 9 1/4	3 Gal.	3.95
*No. 77	8 1/2 x 14 1/4 x 10 1/4	5 Gal.	4.95
No. 86	10 1/2 x 20 1/4 x 12 1/4	10 Gal.	8.25
No. 95	12 1/2 x 30 1/4 x 12 1/4	20 Gal.	12.75

*Note: 1 each of size No. 75, 76, and 77 packed in nest. 1 carton for \$11.00.

AQUARIUM CEMENT

Lakeview Aquarium Cement is the best obtainable. It is black in color, ready to use, and will stay elastic so that the glass may expand and contract without cracking. With this cement it is easy to repair breaks or leaky aquariums at home.

Furnished in 1-lb cans. **40c each**

LAKEVIEW POOL PAINT—This is a special non-poisonous concrete enamel for goldfish and swimming pools. Color sky blue. Most popular goldfish pool paint on the market. We suggest you order early this year so as to have it when wanted. One gallon covers 450 square feet one coat. Two coats are best. Instructions on can.

Per Quart.....	4 lbs	\$1.35
Per Gallon.....	11 lbs.	4.75

MONEY-SAVING COLLECTIONS OF HARDY WATER LILIES "BEGINNERS" COLLECTION No. L1

Odorata, Chromatella, and Pink Opal. Three hardy lilies, a white, a yellow, and a pink. **\$3.45**

Special Price for Collection.

"RED AND GOLD" COLLECTION No. L2

ATTRACTION—Best Hardy Red. **\$3.95**
CHROMATELLA—Hardy Yellow.
Special Price for Collection.

"RED, WHITE AND GOLD" COLLECTION No. L3

JAMES BRYDON—Choice Hardy Red
GLADSTONE—Choice Hardy White. **\$4.95**
CHROMATELLA—

Choice Hardy Yellow.
Special Price for Collection.

If out of any of these plants we reserve the right to send another of the same color and equal value. Shipping Weight 4 lbs. per collection. Add postage.

